

# 22<sup>nd</sup> VIET NAM FUN CUP



STARBOARD

**FRIDAY - SATURDAY, 30<sup>TH</sup>, JANUARY 2021  
AT JIBES BEACH CLUB - MUI NE, PHAN THIET**

**AN AMATEUR WINDSURFING EVENT  
22 YEARS OF RACING - SINCE 1999**

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**| [www.jibesbeachclub.com](http://www.jibesbeachclub.com)**





# THE 22<sup>nd</sup> VIETNAM FUN CUP CELEBRATES 22 YEARS OF RACING



## ABOUT THE EVENT

The Jibe's Fun Cup is an amateur windsurfing event held annually at Jibes Beach Club, Mui Ne, Vietnam, since 1999. Since the early days the popularity, support and riding discipline has increased tenfold.

Celebrating the 22<sup>nd</sup> anniversary and bringing like minded water sports enthusiasts from all over the globe to compete for a place on the podium.

The event will run over one day from Jibes's Beach Club on the Main Beach in Mui Ne, perfectly located amidst the heart of our tourist area and never fails to attract a lot of international and local media attention. This very location was also used to host the world famous PWA (Professional Windsurf Association) international event in 2011, proving that Mui Ne can confidently be confirmed as one the best windsurfing locations in the whole of Asia.



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## HISTORY

The first event of its kind ever run in Vietnam was held at Victoria Resort in 1999 organised and run by Pascal Lefebvre (Director and owner of Full Moon Beach, Full Moon Village and Jibes Beach Club). Since the early days a 'Fun Cup' the event has been successfully held for each consecutive year with ever increasing popularity, prizes and standards.

Last year's event saw over 40 competitors made up of local and international riders, some travelling to Vietnam with the sole purpose of competing and hopefully securing themselves a place on the podium. This year will be the 22<sup>nd</sup> anniversary and we expect a good turnout with with our usual media coverage and a high level of competition.



## DISCIPLINE

Slalom High Speed Race.

Markers: Inflatable jibe markers are laid, athletes will sail a course – jibing around each marker only once.

The benefits of this style of racing guarantees fast paced action from start line with all competitors main goal to reach their maximum speeds as soon as possible, only decreasing to make their jibe turns. There will be two jibe markers closer to the beach giving all spectators the chance to see live close up action.

## CHARITY

One of the most successful elements of this event is that all proceeds are donated to a very meaningful and caring charity "The Anh Sang Orphanage for the Blind". The Fun Cup has been supporting local charities for more than 10 years and we hope that the 22nd Anniversary will be a record breaking event especially where this charity is concerned. Guests who wish to donate to this charity can pay the competition entrance fee and get full competitor benefits but not actually take part in the racing, these guest will also be entered into the lucky draw held on the evening of the closing ceremony and prize giving.







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## PRIZES

With the ever increasing popularity of this sport and in particular 'The Fun Cup', prizes just keep getting better and better. Last year's competitors were all in to win brand new Starboard windsurf boards, Severne Sails, Aeron Booms and accessories as well as a multitude of sponsors gifts ranging from high end luxury accommodation, Sea links green fees, hot air balloon rides, food and beverage vouchers to mention but a few. Although there is a tough competitive edge and all want their name inscribed on the famous Fun Cup trophy, there is strong emphasis on promoting a fun and friendly atmosphere bringing like minded people together to enjoy all that this competition has to offer. For this reason we run a lucky draw that includes all competitors and any other guests that wish to pay the competition entrance fee to help the Anh Sang charity but don't want to compete.



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## CLOSING CEREMONY, PRIZE GIVING

All athletes and their partners are also invited to join the end of event Ceremony, Prize giving, and Party held at Jibes Beach Club headquarters. Spectators and friends are all welcome to join this fabulous evening event for very minimal price, you can feel good that any proceed will also be donated to the Anh Sang Orphanage for the bind children.





# THE 22<sup>nd</sup> VIETNAM FUN CUP SPONSORSHIP

The Vietnam Fun Cup offers the perfect opportunity for companies to get involved and take advantage of the marketing options available for this type of event. There are a number of ways that sponsors can reach the audience through the different branding opportunities. Advertising options fall into the following categories:

## SAIL BRANDING

Windsurfing at a competitive level offers something very unique above all other water sports. Each and every competitor has his or her own perfectly positioned advertising billboard or more commonly known as the "sail".

This is the perfect advertising space for any sponsor looking to get their logo in one of the most prominent positions of the entire event.

## COMPETITOR BRANDING

By placing your branding on the competitors themselves is a guaranteed way to expose your company brand and specific logos.

Increase your exposure by placing your logos on key equipment both on and off the water, this ensures that sponsor names are visible to the crowds, the media and that they become synonymous with the 21<sup>st</sup> Fun Cup event.

## COURSE BRANDING

With markers set up throughout the course, by putting your logos in this prominent position will guarantee maximum coverage for your product or service. All markers can be branded for high impact promotion and sponsorship advertising. What better way to get your brand amongst the racing action.

## FIXED ADVERTISING

With a total of six markers set up throughout the course, by putting your logos in this prominent position will guarantee maximum coverage for your product or service. All markers can be branded for high impact promotion and sponsorship advertising. What better way to get your brand amongst the racing action.

There are also branding opportunities in the form of fixed advertising on site such as posters, banners, flyers and other promotional materials such as clothing products and other similar souvenirs.

Basic sponsorship doesn't have to cost a fortune, you can contribute in any way that feels suitable for you and your company. In the past we have had some great sample products and vouchers for our competitors and supporters. By supplying logo branded gifts/vouchers is an optimal way to focus on your chosen target area







# THE 22<sup>nd</sup> VIETNAM FUN CUP SPONSORSHIP OPPORTUNITIES

## TITLE SPONSOR

- Exclusive naming rights. The name of your company & logo are placed in prominent position featured in conjunction with the title of our competition.
- Apparent on all official event media, advertising, & promotional material (banners / flyers / posters)
- 1 free team registration and entry for other representatives to the Awards Ceremony & after Party.

## PRIZE SPONSOR

- Logo of your company featured on all event advertising, and promotional material.
- Entry for 2 representative to the Awards Ceremony and After Party plus direct marketing opportunities with potential customers.

## SUPPLIER SPONSOR

- Logo of your company featured on all event advertising, and promotional material.
- Entry for 2 representative to the Awards Ceremony and After Party plus direct marketing opportunities with potential customers.

## MEDIA

Your company will feature in the following media advertising:

- Promotional Flyers and Posters, Online Advertising.
- Websites: Full Moon Beach, Full Moon Village, Jibes Beach Club, City Pass.
- Social media, Facebook, Instagram, International On Line Forums.
- Sponsorship provides wide exposure through a variety of media outlets & marketing channels both locally and internationally. During the event, you will have also the chance to showcase your products and services plus develop new clientele.

## CURRENT & PAST SPONSORS



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## EVENT MARKETING HIGHLIGHTS

- Event Backdrop, Banners and Posters.



- Sponsor's Logos on Event T-shirt's, Television Channel's (HTV9 - Ho Chi Minh Television Station's, BTV - Binh Thuan Television Station, ....)



For further information on how you and your company can get involved in this special event, please contact our team:

✉ [info@jibesbeachclub.com](mailto:info@jibesbeachclub.com)

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📘 Vietnam Fun Cup, Slalom Windsurf Race in Mui Ne, Since 1999